

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



In re application of:

BLUM, et al.

Serial No.: 10/682,435

Filed: October 10, 2003

For: FLOOR DISPLAY SYSTEM WITH
VARIABLE IMAGE ORIENTATION

Examiner: Unassigned

Art Unit: 2632

PRELIMINARY AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Prior to the examination of the above-identified application, the Applicants respectfully submit the following amendments.

Amendments to the Specification are indicated in the substitute specification submitted herewith.

Remarks begin on page 2 of this paper.